

DOGS · FUNCTIONAL TREATS

FUNCTIONALIZED
CHEW TREATS

Product concept — injection-molded functional chews for dogs, by Natura-Nu (Thailand)

Eurobempet introduces a next-generation functional chew treat for dogs, developed with Natura-Nu in Thailand using injection-molding technology. This production method offers exceptional flexibility in formulation, shape, texture and active ingredient dosage — allowing a single treat to deliver targeted, science-backed support across four wellness categories in one convenient daily chew. A versatile, customizable platform ready for private label development.

FOUR FUNCTIONAL CARE CATEGORIES

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Oral care

Functional cleaning in a single chew. Supports dental health, reduces tartar and plaque build-up, and freshens breath.
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Digestive care

A daily supplement for gut wellbeing, with prebiotics, probiotics and fibre-rich formulas.
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Joint care

Long-term mobility support in an enjoyable chewable format, with glucosamine and chondroitin.
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Skin & coat care

Visibly improves coat condition and relieves itching, with omega-3 and omega-6 fatty acids.



Product details & concept gallery

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BASE INGREDIENTS

Rice flour, tapioca starch, cellulose, glycerine, acacia gum, gelatin, and other functional carriers.
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ACTIVE INGREDIENTS (BY CATEGORY)

Oral care: functional cleaning actives. Digestive care: prebiotics & probiotics. Joint care: glucosamine + chondroitin. Skin & coat: omega-3 & omega-6 fatty acids.
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MANUFACTURING FLEXIBILITY

Injection-molding production offers high flexibility in formulation, shape, texture, and active-ingredient dosage — allowing fully customized private label development per market or target benefit.
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ORIGIN & MANUFACTURING

Developed and produced by Natura-Nu, Thailand, part of the Eurobempet sourcing network of specialized manufacturing partners.



FOUR CARE CATEGORIES AT A GLANCE

Category	Key actives	Main benefit
 Oral care	Functional cleaning agents	Reduces tartar & plaque, freshens breath
 Digestive care	Prebiotics & probiotics	Daily support for gut wellbeing
 Joint care	Glucosamine + chondroitin	Long-term mobility support
 Skin & coat care	Omega-3 & omega-6	Visibly healthier coat, less itching



PLEASE NOTE

This concept sheet presents formulation and packaging possibilities for early-stage development. Final dosing, packaging specifications, and nutritional values will be confirmed per private label requirements and target market regulations.