

WAGYU BEEF HIDE TREATS

Product concept — dental chews for dogs, made from authentic Wagyu cattle hide



Eurobempet introduces a premium dental chew treat for dogs, crafted in Japan from the hide of Wagyu cattle breeds such as Japanese Black — the same lineage famed for its prized beef. The treat is shaped to fit a dog's bite, helping clean teeth and massage gums with every chew, while natural Japanese ingredients support gentle digestion. A clean-label, single-origin story that turns a functional dental chew into a recognisable, premium private-label proposition.

KEY USP's

■ Made from real Wagyu hide

Hide sourced from Wagyu breeds (incl. Japanese Black) — the same cattle famous for premium beef. A genuine, traceable story.

■ Gentle on digestion

Enriched with fibre-rich tsuyahime rice bran for easier, gentler digestion.

■ Made in Japan

Manufactured with Japanese craftsmanship and quality standards by Bem Partner Inc.

■ Supports dental health

Bite-shaped chew helps clean teeth and massage gums while the dog chews.

■ No artificial additives

No artificial colors, flavors or preservatives — clean, natural ingredients only.

■ Ideal for daily use

A satisfying, wellness-supporting treat suited for everyday routine feeding.

Product details & concept gallery



Manuka Honey variant



Quercus Salicina variant



Sword Bean variant

INGREDIENTS

Rawhide (beef), Tsuyahime rice flour, water.

MADE WITH (FORMULATION OPTIONS)

Tsuyahime rice bran, rice flour, manuka honey, urajirogashi, green papaya, and/or sword beans.

NUTRITIONAL INFORMATION

Per piece, approx. 5.3 g

Energy	18 kcal
Crude Protein	29.2% or more
Crude Fat	4.8% or more
Crude Fiber	0.3% or less
Crude Ash	2.0% or less
Moisture	8.1% or less

RECOMMENDED DAILY AMOUNT

Dog weight	Daily amount
Up to 3 kg	1 – 2 pieces
3 – 5 kg	2 – 3 pieces
5 – 10 kg	3 – 5 pieces
Over 10 kg	5+ pieces

PLEASE NOTE

Supervise your dog while chewing. Keep out of reach of children. Not recommended for very young puppies. Natural ingredients may cause slight variation in color, shape or texture between pieces.

ORIGIN & MANUFACTURING

Produced in Japan by Bem Partner Inc. "Wagyu" literally translates to "Japanese cow" — the hide is sourced from Wagyu breeds such as Japanese Black, renowned worldwide for exceptional beef quality. This origin story is the core positioning hook for retail and private label presentation.

Logistic Data

Picture	Item name	Size	Contents / bag	Carton qty
	Japanese cowhide stick rice flour + rice bran	8 cm	1 kg / bag (~120 pcs)	10
	Japanese cowhide stick rice flour + rice bran	15 cm	1 kg / bag (~60 pcs)	10
	Japanese cowhide stick rice flour + Charcoal	8 cm	1 kg / bag (~120 pcs)	10
	Japanese cowhide stick rice flour + Charcoal	15 cm	1 kg / bag (~60 pcs)	10
	Japanese cowhide stick rice flour + Lactic Acid	8 cm	1 kg / bag (~120 pcs)	10
	Japanese cowhide stick rice flour + Lactic Acid	15 cm	1 kg / bag (~60 pcs)	10
	Japanese cowhide stick rice flour + Sword Beans	9 cm	1 kg / bag (~150 pcs)	10
	Japanese cowhide stick rice flour + Manuka Honey	9 cm	1 kg / bag (~150 pcs)	10
	Japanese cowhide stick rice flour + Evergreen Oak	9 cm	1 kg / bag (~150 pcs)	10

PACKAGING

All items packed in plastic bag with heat sealing. Quantities and specs are indicative; final confirmation per private label order.